How Does #dkbiz Win in the US?

AXEL – Los Angeles Thomas Riebs

Menu

- The Export Nation.
- The Accidental Exporter.
- The Deliberate Exporter.
- The Process.
- The Position.
- The Market.
- The Questions.

The Export Nation! <6 million people >60% of GDP=Export

The Accidental Exporter

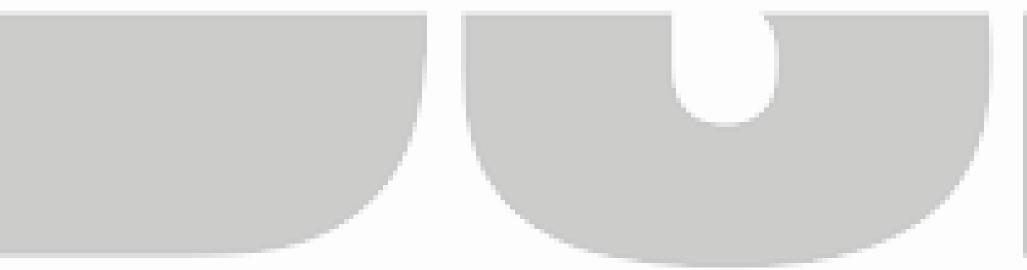
- How did they get here?
- What's in a name?
- What will they do now?

The Deliberate Exporter

- How did they get here?
- What's in a name?
- What will they do now?







The Process

Zrd

Focus

FEEDBACK

PERSONAL

PATIENCE

- How do you get to Carnegie Hall?
- How did they get here?
- How did they get started?
- Where did they start?
- What were their assumptions?
- What were their goals?
- Who did they ask for help?
- What problems did they need to solve?
- What mistakes did they make?
- What was their greatest achievement?
- How can they recreate their greatest achievement?

REDE

What is the next question?

The Position

- Helping understand how #dkbiz be more like the Vikings.
- Virtual Internship with AXEL in Los Angeles.
- Working with U.S. and Danish organizations and companies.



Questions?

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What do you need to know? What do you want to know?