

Internship in Thy

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THY ERHVERVSFORUM

Introduction – Fra bybo til Thybo

- 3 internships in Thy
- Free furnished apartment
- Free car
- A lot of fun activities



Surfing











Climbing

See the town of Hanstholm

Hanstholm lightning tower

Hanstholm Bunker museum

Hanstholm Fish auction

Hanstholm Madbar

Port of Hanstholm













The house





The interships

- BV-Trappen
- Redoffice Konpap
- Thy Mesterbyg



BV – Trappen: online Communications

- One of the biggest stair manufacture in Denmark
- A company in development
- International company
 - Germany
 - Sweden
 - Norway
 - Greenland
 - Faroe Islands

The internship:

- Newsletters, website, SoMe
- Communication strategy
- Plan for communication and marketing
- Part of a young and inspirational team
- Responsibility and feedback from your colleagues



Open to new and creative ideas

Redoffice Konpap A/S: E-commerce

- A big supplier of office supplies
- Stores in:
 - Nykøbing Mors,
 - Skive
 - Thisted
 - Vejle
 - Viborg
- B2B & B2C
- The internship
 - A part of the online team
 - Primarily working with the webshop
 - SoMe strategy
 - Content on SoMe & Webshop
 - Updating activities on Facebook and LinkedIn
 - Optimizing productdescriptions & landingpages
 - On-page SEO





Thy Mesterbyg: Online Marketing

- One of the biggest carpentry companies in Thy
- Ready for the next step after buying a competitive company last year
- The internship
 - SoMe marketing
 - Website
 - Telling the good story
 - Online marketing strategy
 - You will meet both suppliers, customers and partners to get the best impression of who we are





Questions?