# GEORGIA - PROMISING MARKET FOR INVESTMENTS







# **GEORGIA IS A WINNING COMBINATION**









Strategically located at the crossroad of Europe and Asia



Free Trade Agreements with 2.3 bln market - EU, China (Including Hong Kong), Turkey, Ukraine, CIS & EFTA



flat-rate, low taxes - No corporate profit tax on reinvested profit



Recognized as one of the easiest places to do business in the world



Modern and fast-developing infrastructure



Skilled and competitively priced labor force



Stable, effective and well-developed banking sector

# STRONG SUSTAINED ECONOMIC GROWTH





Key Economic Indicators	2015	2016	2017	2018
Nom. GDP, USD mn	13,988	14,378	15,087	16,207
Nom. GDP per capita, USD	3,755	3,857	4,047	4,346
Real GDP growth, %	2.9%	2.8%	4.8%	4.7%
Import (CIF), USD mn	7,300	7,294	7,939	9,121
Export (FOB), USD mn	2,205	2,113	2,736	3,355
Source: National Statistics Office				

- Georgia's economy has experienced economic growth at a CAGR of 4% (2013-2018)
- In 2013-2018 the strongest growth occurred in:
  - Financial services (10.5%)
  - Hotels & Restaurants (9.6%)
  - Construction (9.2%)

# RAPIDLY IMPROVING GOVERNANCE







**2nd** among the countries in Europe





8th among the countries in Europe





6th among the countries in Eastern Europe





**6th** place among the 125 countries

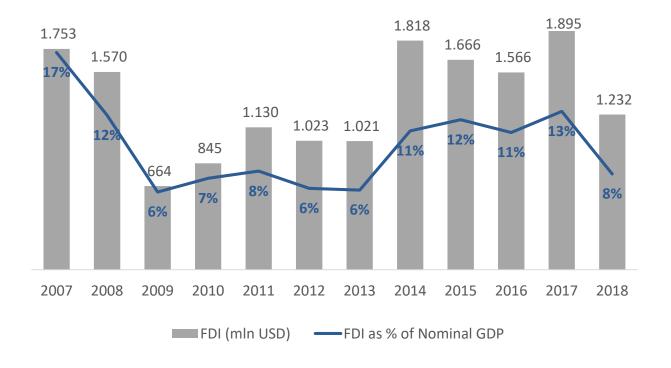


## FOREIGN DIRECT INVESTMENT





#### **FDI BY YEARS**



- Share of reinvestments in total FDI was 45.3% in 2018; For comparison, same number stood at 34.7% in 2017
- **⊗** Top FDI sectors:
  - Financial Sector
  - Transport and Communications
  - Energy
  - Manufacturing
  - Construction
  - Real Estate
- Azerbaijan is the largest investor in Georgia, followed by UK, Netherlands and USA

# **TAX INCENTIVES**





- Pension contribution 2% paid by Employer, 2% paid by Employee, 2% paid by Government
- No Corporate Profit tax on retained profit
- Personal Income taxes for interest, dividends and royalties are reduced to just 5%
- Double Taxation avoidance with 55 countries
- No capital gains, wealth or inheritance tax
- No restrictions on currency conversion or capital/profit repatriation

#### **New Tax Incentives available for companies which** set up International Headquarters in Georgia

- Corporate Profit Tax on distributed profit only 5%
- **Exemption from the property tax**



Least Tax Burden Country in the World by Total Tax Rate (% of profit)

#### **Taxation System**



15 % Corporate **Profit Tax** 



20 % Personal Income Tax



Added Tax



<1% **Property** 



**Select Items Excise Tax** 



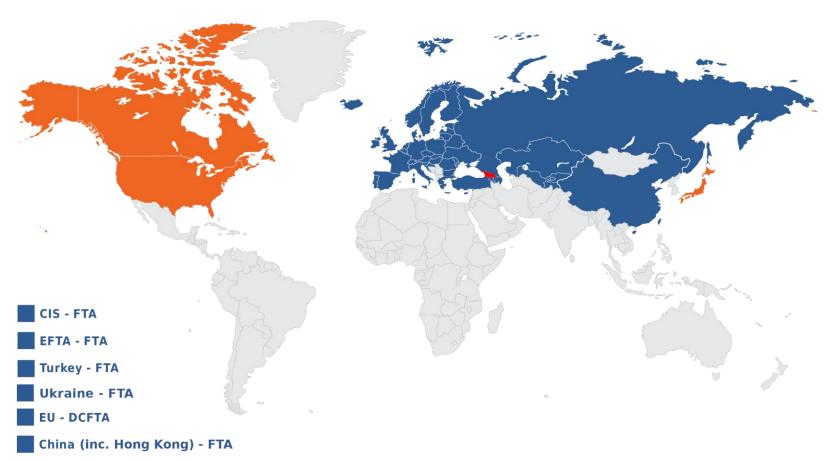
0%,5%, or 12% Import Tax (depending on goods imported)

# **REGIONAL HUB FOR DOING BUSINESS**





## FREE TRADE AGREEMENTS WITH 2.3 BLN MARKET



- Very simple and service-oriented customs policy and administration
- No quantitative restrictions or tariff barriers
- 80% of goods free from import tariff



# **INVESTMENT SECTORS**





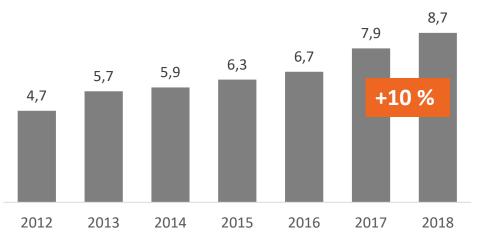


# **HOSPITALITY & REAL ESTATE**





#### **International Traveler Trips (mln)**





- Tourism revenue increased by 19% in 2018 (USD 3,3 bln)
- "International upscale brands enjoy occupancy rate of 72% in Tbilisi" Colliers International
- "Georgia has become a hub for tourism and business" Sheikh Nahyan Bin Mubarak Al Nahyan



## MANUFACTURING SECTOR







# International Companies Presented in Georgia

























- Average monthly salary amounts to USD 390
- Free Trade Agreements with 2.3 billion market
- 1 kWh is ~7 USD cents for 30-110 kV high voltage electricity
- 4 Free Industrial Zones No taxes except Personal Income Tax (20%)

- "A highly qualified, technology-driven workforce and strong manufacturing capabilities are attracting high-tech businesses to Georgia" Elbit Systems, Manufacturing of Aircraft Composites
- "HeidelbergCement invests in Georgia because of its transparent and simple tax system, stable macroeconomic environment and favorable geographic location" - HeidelbergCement, Cement Factory
- "Georgia has transparent business climate, growing economy, acceptable labor cost and simple legislation" - Henkel, Adhesives Factory

# **BUSINESS PROCESS OUTSOURCING (BPO)**







German, US and other foreign companies already provide BPO service from Georgia









- Average monthly salary 500 USD
- **⊗ Time proximity and cultural flexibilities (GMT+4)**
- Language skills to serve English, German and Russian speaking countries
- **®75** higher educational institutions
- **© 125 professional education centers**
- Lowest utilities costs (including internet) in the wide region, approximately 2.5 USD per sq. m.
- **⊗** The most attractive directions: CRM, HRO, F&A, ITO, Architecture and Design services.

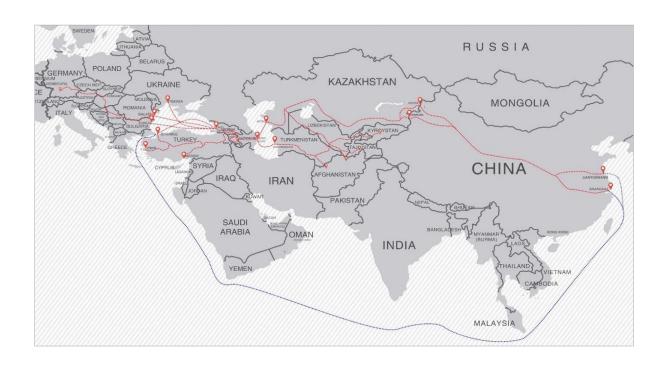
"Georgia was very welcoming due to its ease of opening a firm and finding quality team members.

Georgia has an unique place with limitless potential" - Base4, architecture & engineering service outsourcing

## TRANSPORT AND LOGISTICS SECTOR







- Strategic location within Belt and Road initiative
- Alternative route through Georgia takes 10-15 days from China to Europe instead of 45 days of traditional route

"Georgia has strategic Geographically hub location, key position in Caucasus region, transparent tax and customs regulation" - Gebrüder Weiss, logistic company

#### **Sea Port**

- Poti Sea Port (APM Terminals)
- Batumi Sea Port (BIH)
- **★** Kulevi Terminal (SOCAR)
- Supsa Terminal (BP)

#### **International Airports**

- ★ Tbilisi International Airport (TAV)
- **★** Batumi International Airport (TAV)
- ★ Kutaisi International Airport (UAG)

#### **Roads and Railway**

- Georgian Railway Total Length: 2.083.9 km

Road - Total Length: 20,329 km

## **ENERGY SECTOR**





- Among top countries in terms of water resources per capita (only 20% utilized)
- 80% of total electricity is generated from HPPs

#### **WIND**

- Wind potential of Georgia is estimated up to 1500 MW
- Share of wind power in total generation will reach 10% by year 2025

#### **SOLAR**

- Big potential for solar energy development
- During the year in most regions there are 250-280 sunny days and the annual average amount of sunshine hours is over 2000





# International Companies Presented in Georgia









"Georgia has one of the largest untapped hydro potentials in Europe, making the country an attractive destination" Clean Energy Group

# **ENTERPRISE GEORGIA**





#### **SUPPORT TOOLS**

#### **Produce in Georgia:**

- **10% Interest Rate Co-financing (2 years)**
- **© 70% Collateral Guarantee**
- Free Land for Manufacturing (investment obligation)

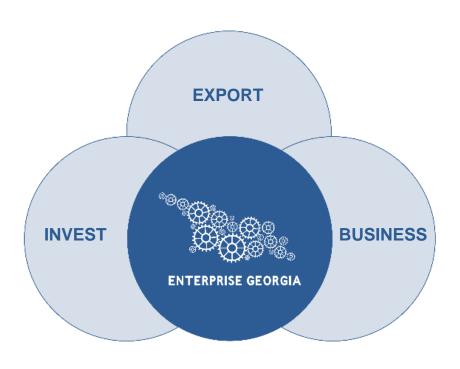
#### **Host in Georgia:**

- © Co-financing of Franchising Fee/Management Contract (hotels)
- **10% Interest Rate Co-financing (2 years)**

#### Film in Georgia:

#### **CO-INVESTMENT OPPORTUNITIES:**

State-owned investment fund: Partnership Fund



# THANK YOU



