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Your Company's Legal Security



Agenda

- My **Background and Purpose**
- **Starting a business** after/during University
- **LegalUp** and my Startup **Journey**
- **Questions**



BACKSTORY // MY PURPOSE

- ▲ Kristin Assaad, 34 years
- ▲ Educated Business Lawyer / Cand.merc.jur from AAU
- ▲ Founder & CEO at LegalUp
- ▲ Founder of a few non-profit organisations as well

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S UDLÆNDINGERETS
HJÆLPEN

IVÆRKSÆTTER  RETSHJÆLPEN

 **STUD.JUR**
BOOSTEREN

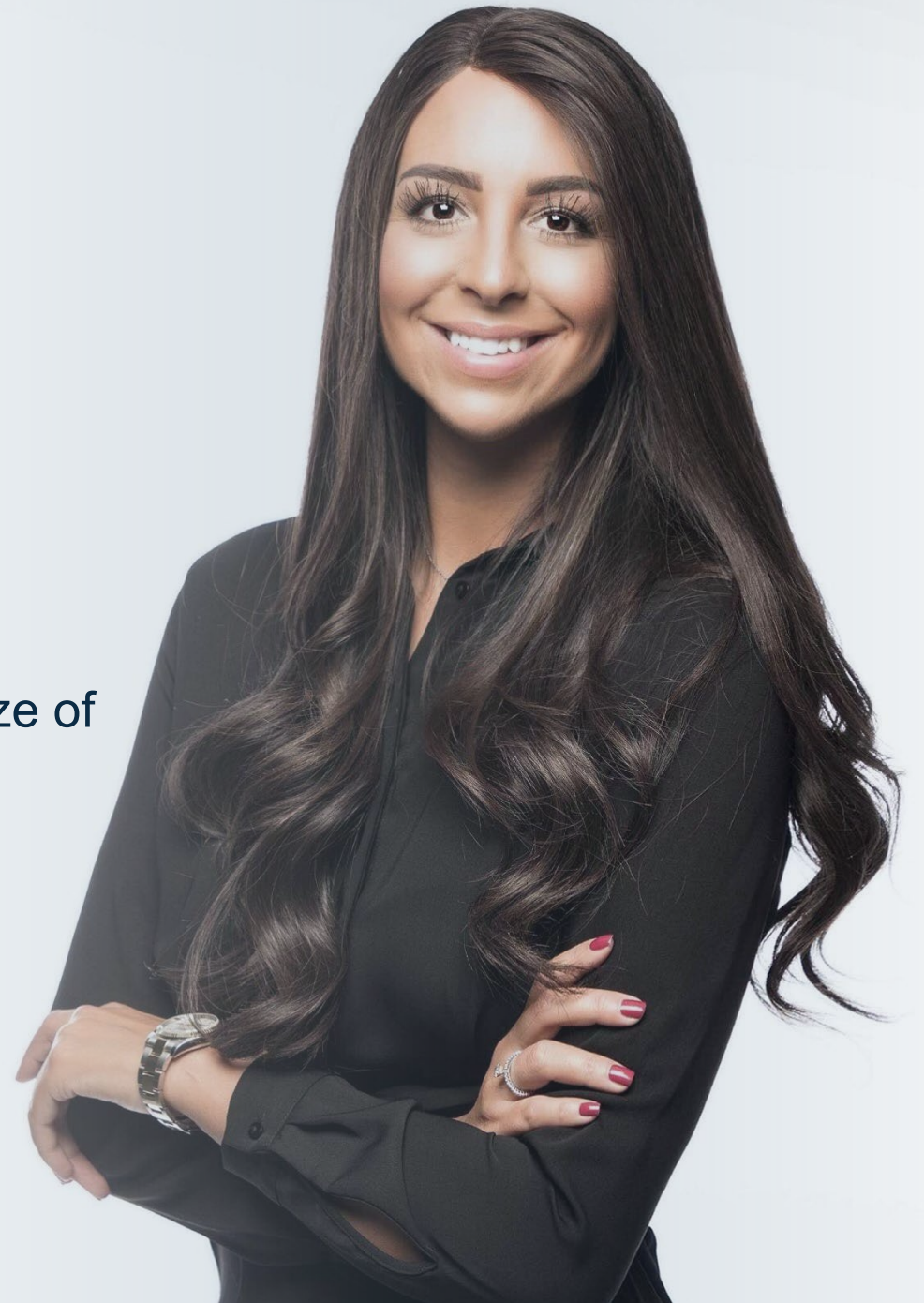
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BACKSTORY // MY PURPOSE

- ▲ Disrupt the traditional legal industry.
- ▲ Make Legal advising easy to access for any type and size of company.
- ▲ Pull down the glorification of law from its pedestal.





STARTING A BUSINESS

Before startup

- ▲ Market analysis / know your market
- ▲ Do you dare?
- ▲ What is your purpose?
- ▲ Get the right team
- ▲ Get started - properly!

After startup

- ▲ Commitment
- ▲ Hard work
- ▲ More hard work
- ▲ Believe in yourself
- ▲ Keep focus
- ▲ EXECUTE!



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Premium

Til virksomheden, der løbende ønsker juridisk sikkerhed.

Enterprise

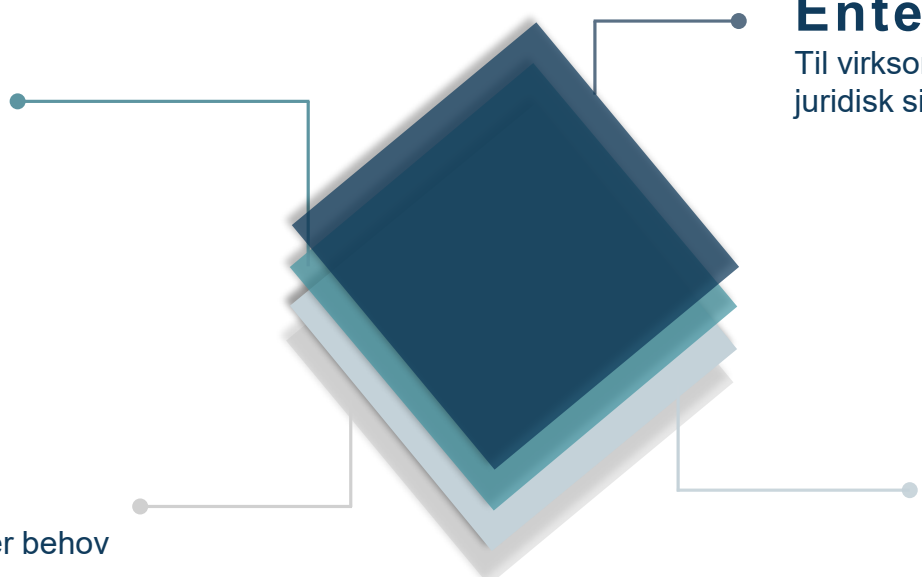
Til virksomheden, der ønsker ubegrænset juridisk sikkerhed

Enkeltopgaver

Til virksomheden, der ønsker gennemsigtighed og fast pris efter behov

Basic

Til startup virksomheden, der ønsker juridisk sikkerhed fra start.





POSSIBILITIES IN LegalUp

1. Studentworker



2. Internship





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